8. *Knowledge Management.* Elaborate the "Knowledge Management Approach" for the project, including a budget, key deliverables and a timeline, and explain how it will contribute to the project's overall impact.

CONECTA will contribute to learning, lessons for wider replication, leveraging, and disseminating FOLUR Impact Program actions and results through a National Learning Community (NLC) and other existing national and local platforms such as the TEEBAgriFood Mexico, Mexican Roundtable for Sustainable Livestock (MRSL) and state-level roundtables to scale up, mainstream, and incentivize improved practices for better landscape-level outcomes and greener commodity supply chains. As a complement to the quantitative reporting, the project will document success stories, and provide other inputs as contributions to annual overview progress reports of the FOLUR Global Platform. The project leads will also participate in an annual, ideally face-to-face, Global Platform meeting with all FOLUR Implementing Agencies, Country Projects and partners. The CONECTA Results Framework includes a relevant knowledge management indicator: Members of FOLUR-supported Communities of Practice (Number; % female), the target being 500, and 200 (40 percent) of them women.

CONECTA will generate, share and scale-up knowledge through the following approach: Under Component 1, CONECTA will promote wide stakeholder engagement in consultative activities to inform the Integrated Watershed Action Plans (IWAPs), including public, civil, private and financial sectors. The stakeholders will co-develop the IWAPs to include data related to local information to improve their quality, ensure ownership of the IWAPs and promote their implementation. Component 1 will also provide training to key actors, including legislators, policymakers, CSOs and PS to adopt IWAPs and align policies and subsidy programs. Through Components 2 and 3, the project will generate new knowledge by providing TA to beneficiaries through 4-year accompaniment strategies. CONECTA will also seize the opportunity provided by the FOLUR Impact Program through active participation in the FOLUR Global Platform, including work through it to access relevant international actors and platforms like the Global Roundtable for Sustainable Beef (GRSB) to complement and reinforce domestic efforts and participation with the MRSL.

A communication and knowledge management strategy will be formulated at an early stage of CONECTA implementation to ensure effective outreach, dissemination and promote visibility among stakeholders. Resources to implement the strategy will be allocated in the annual plans of activities and adjustments will be made as needed. Other key KM deliverables and associated timeline and budget are summarized below:

Deliverable	Timeline					Budget
	Y1	Y2	Y3	Y4	Y5	
Component 1: Outcome Indicator 1.1: Inclusive and participatory ILM plans developed in supported landscapes						
Six inclusive participatory ILM plans developed under Output 1.1.1						• Two new and four existing Integrated Watershed Action Plans (IWAPs) improved with sustainable livestock component: USD 49,153 • Train key national, state, and local level actors on ILM: USD 11,892 • Coordination of stakeholders and local actors for the implementation of ILMs: USD 40,000 • Geographic Information System Licenses: USD 14,865
Key actors for inter-institutional coordination at national, state, and local levels coordinated and trained in ILM under Output 1.2.1						

Component 2: Outcome Indicator 2.1: Producer groups along the targeted value chains with improved management capacities to implement climate-smart practices that improve ILM		
Capacity of Producer Groups (PGs) built on organizational and business skills for sustainable livestock and agroforestry practices under Output 2.1.2		• Specialized support to PGs on organizational and business skills for sustainable livestock and agroforestry practices: USD 369,868 • Specialized support to PGs in identifying needs and developing sustainable production business strategies: USD 369,868
Component 3: Outcome Indicator 3.2: No. of the watersheds where subprojects are approved covered with a community water and/or biodiversity monitoring system under implementation		
Training on sustainable practices: livestock, agroforestry & conservation & restoration under Outputs 3.1.1 & 3.1.2		• Specialized training and workshops: USD 108,108. • Strengthening and Capacity building to beneficiaries during project supervision: USD 580,391 (portion?) • BIOCOMUNI platform: 37,459
Component 4: Outcome Indicator 4.2: Members of FOLUR-supported Communities of Practice 4.3: Participants trained in FOLUR best practices or cross-cutting issues		
Information dissemination and communications strategy to be developed under Output 4.1.1.		• Communication and knowledge sharing strategy: USD 188,112. Specific outputs are: ○ Communications Officer part-time ○ Development of information dissemination and communication strategy and of multi-media products ○ Lessons learned briefs and project achievement stories ○ Development, maintenance and training of relevant staff in communications and branding guidelines ○ Annual dissemination and outreach accomplishments reports ○ Content outreach and knowledge for platforms • Coordinate with and participate in regional and global IP events and activities: USD 43,243 • Regular forums/seminars in-country: USD 21,622 • International training courses: USD 21,622 • Conservation Knowledge exchange week (SICC in Spanish): USD 298,154 • Speakers at SICC: USD 18,628 • Workshops to exchange experiences when no SICC: USD 18,628 • Community of practices when no SICC: USD 12,162 • Community of practice learning platform: USD 6,270
Total budget		**USD $ 2,370,157**

CONECTA Detailed Knowledge Management Budget (7 percent of the GEF grant) and Execution Timeline

KM related budget items by component	Cost	2021	2022	2023	2024	2025
COMPONENT 1 - 17 budget items						
Geographic Information System (GIS) licenses	14,865					
Train key national, state, and local level actors on Integrated Landscape Management (ILM) **4 specific budget items**: IWAP workshop facilitators in the four states	2,973 2,973 2,973 2,973					
Develop two new and improve four existing Integrated Watershed Action Plans (IWAPs) with sustainable livestock component to cover at least 10 of the targeted watersheds and including technical and local stakeholders' inputs. **9 specific budget items**: IWAP development support, editorial review, layout, legal framework, methodological guide, platform, platform update, social engagement, and hosting of the website International knowledge exchange (INECC and others)	8,649 1,787 10,609 8,108 8,108 20,000 20,000 13,481 10,189 21,622					
Training for the Technical Coordination Unit at INECC **2 specific budget items**: International training courses Congress subscriptions	 5,514 21,622					
COMPONENT 2						
Technical assistance to producer groups by Local Providers of Technical Assistance (PLATs) implementing sustainable livestock and agroforestry practices **2 specific budget items**: Specialized support to producer groups on organizational and business skills for sustainable livestock and agroforestry practices (consulting firms) Specialized support to producer groups in identifying needs and developing sustainable production business strategies (SPBS) (CSOs)	 369,868 369,868					
COMPONENT 3 - 3 budget items						

Specialized training and workshops for implementing from specialized consulting ○ sustainable livestock and agroforestry practices ○ conservation and restoration	108,108					
Subproject supervision, strengthening and capacity building	580,391					
BIOCOMUNI related expenses **2 budget items**: Trainers Consultant for adjustment and improvement of the BIOCOMUNI platform	30,162 7,297					
Website domain and server	973					
COMPONENT 4 - 9 budget items						
Part-time Communication Officer with the tasks to develop and implement a communication and knowledge sharing strategy. Specific outputs include: • Prepare and revise communication and knowledge strategy as needed • Materials on ILM gender, community of practice outreach materials, engagement with stakeholders in country, private sector and globally through FOLUR IP • Briefs on lessons learned and project achievement stories • Develop, maintain and train relevant staff in communications and branding guidelines. • Annual report highlighting development, dissemination and stakeholder outreach accomplishments • Content for outreach and knowledge platforms	188,112					
International knowledge exchange (INECC and others)	21,622					
Workshops organized by the Operational Coordinating Unit at FMCN 5 specific budget items: Conservation Knowledge Exchange Week (SICC in Spanish) Speakers for SICC (approx. four) SICC consultants Workshops to exchange experiences in years when there is no SICC Communities of practice for learning in years when there is no SICC	298,154 18,628 12,162 131,994 62,854					
Communities' of practice learning websites	6,270					
Maintenance of the website for the communities of practice for learning	10,189					
Total KM budget (29 budget items)	**964,863**					